

COLLEGE RECRUITING 101

When it comes to being actively recruited it all comes down to what a prospective student-athlete does or does not do. That includes taking a “wait and see” approach.



We Wrote The Book
On College Admissions & Sports Recruiting

THE SPORT SOURCE
Since 1989

The image shows three books from 'The Sport Source' series: 'Football Guide', '20th Edition Women's Soccer Guide', and '14th Edition Men's Soccer Guide'. The books are displayed against a background of a newspaper clipping with text like 'NCAA DIVISION II', 'PHONE: (781) 875-2441', and 'CAA Advanced'. The logo for 'THE SPORT SOURCE' features an orange lightning bolt.

MAKE THE RIGHT COLLEGE CONNECTION

COLLEGE RECRUITING 101

BE PROACTIVE

COLLEGE RECRUITING BEGINS WITH YOU - SO WHAT ARE YOU WAITING FOR!

Being Proactive is essential to being successfully recruited. Here are a few things to keep you organized and ensure you are prepared on and off the field.

ACADEMICS – now is a great time to review your academics and ensure you are on track to meet or exceed NCAA Eligibility. Obtain a copy of your academic transcript from your guidance counselor and compare the classes you are taking to the ones that are required by the NCAA Eligibility Center as shown below.

REQUIRED COURSES

NCAA Division I

16 Total Core Course Units Required

- 4 units - English
- 3 units - Mathematics
- 2 units - Natural/Physical Science
(plus 1 unit of Science Lab if your high school offers it)
- 1 unit - Additional English, Math, or Natural/Physical Science
- 2 units - Social Science
- 4 units - Additional Courses
(from any area above, Foreign Language, Comparative Religion, or Philosophy)

All 16 units must be complete before enrolling in college

10 units must be complete before you begin 12th Grade
- At least 7 of these 10 units must be English, Math, or Natural/Physical Science

AND

15 units must be complete by your high school class's graduation
- All 16 units are required by then if you do NOT graduate on-time with your class

1-Year Course = 1 unit
1-Semester Course = 0.5 unit
1-Trimester Course = 0.34 unit

REQUIRED COURSES

NCAA Division II

16 Total Core Course Units Required

- 3 units - English
- 2 units - Mathematics
- 2 units - Natural/Physical Science
(plus 1 unit of Science Lab if your high school offers it)
- 3 units - Additional English, Math, or Natural/Physical Science
- 2 units - Social Science
- 4 units - Additional Courses
(from any area above, Foreign Language, Comparative Religion, or Philosophy)

All 16 required core course units must be completed before full-time enrollment at ANY college or university

1-Year Course = 1 unit
1-Semester Course = 0.5 unit
1-Trimester Course = 0.34 unit

REMEMBER – YOU ARE A STUDENT-ATHLETE

To learn more about the NCAA Eligibility rules, visit www.NCAA.org – With [MATCHFIT®](#) our Core Course & NCAA Eligibility Calculator can identify which courses you are missing if any so you will be eligible.

TELL YOUR STORY

College recruiting is just like getting a job – you need to be talented, qualified and you need to apply. Did you know ...Your player resume is the best way to stand out while giving the college coach a glimpse of you academically and athletically?

The Sport Source, Inc MATCHFIT® system automatically creates a professional resume that reflects your personal accomplishments, so you stand out. And you can search, find and explore thousands of colleges looking for a student-athlete just like you.

Your College & Career Profile

Whether you play Baseball, Basketball, Football or any sports, your personal profile is a great way to introduce yourself to a prospective university both academically and/or athletically.

STUDENT-ATHLETE PROFILE		
	Name: Lisa Lavelle E-Mail: ldi@thesportsource.com Phone: 866.829.2606 Address: 101 West Renner Road 100 Richardson, Texas 75080 USA Parents: Fern, Thomas	Birthdate: September 19, 1993 Height: 5' 8" Weight: 125 lbs NCAA ID #: 123456 NAIA ID #: 123456
	College And Career Goals: Academically to pursue a degree in Finance with a focus on International Business. Athletically to play for a program where my technical and tactical skills will add value to the team.	
Jersey #: 10 Position: Defender		
ACADEMIC	CLUB SOCCER & CAMPS	
Graduation: 2012 High School: TSS HS Address: 1234 HS Drive Richardson, Texas 75082 GPA: 3.35 (out of 4.0) Class Rank: 25 / 1800 SAT Score: 1320 (out of 1600) ACT Score: 31 AP Courses: English Math Science History French Robotics Honors Courses: English Math Science History	Club Team: TSS College Bound Soccer Club Richardson, Texas League: Girls Classic League My Position: Defender Coach: Dee Maher 123-456-7890 dlm@thesportsource.com Coach's Notes: Exceptional field of vision. Reads and reacts well under pressure. Notable Achievements: - LHGCL Division I Champions - League MVP - US National Team Reserve U18 Group - Nike Player of the year 2016 Notable Tournaments & Camps: - The Sport Source Showcase - Trevor Singer College Camp - Ralph Perez College Camp - Bob Warming College Camp	
HIGH SCHOOL SOCCER	COMMUNITY & REFERENCES	
HS Team: TSS HS Position: Defender Coach: Adam Pearce 123-456-7890 AP@TSSHS.edu Coach's Notes: Excellent defender who excels under pressure. Able to attack and defend efficiently. Team Achievements: - 2013 State Champions - 2013 All District Champions Personal Achievements: - 1st Team MVP - All Conference MVP - Co-Captain	Employment: Puppy Walkers February 2012 - Present Community Service: Teen Mentor February - Present Meals on Wheels Volunteer February 2011 - Present References: Dustin Cohen - Family Friend 123-456-7890 DJC@TSS.com Marwan Assad - Former Coach 123-456-7890 MA@College.edu Louise Ciancolo - Family Friend	

IMPORTANT: The University Official will look at your social media and use other methods to find out as much as they can about you, your interest, and friends/associates. So, check your social media before you begin applying or communicating with coaches and admissions.

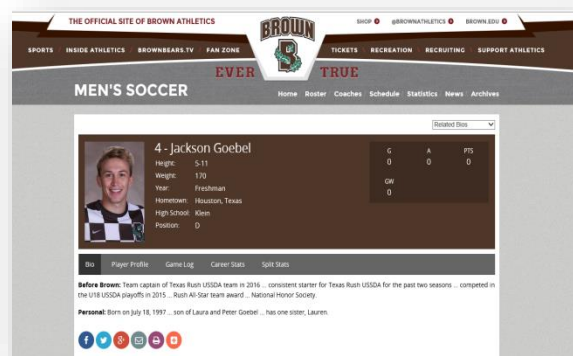
RECRUITING 101

Each year student-athletes will take a "wait & see" approach hoping a college coach will "find" them. They play for a great team/organization/school and besides, the organization said, play for us, we will get you recruited! Tip: When it sounds too good to be true, it probably is. When it comes to sports recruiting there are thousands of student-athletes across the United States and, around the world competing for a roster spot.

If you are serious about playing at the collegiate level, you need to tell your story and show interest. As noted in the sample profile above, a spot on a roster is just like getting a job – you need to be qualified, apply and show interest.

As an example, on the next page is a young man named, Jackson, he is from Texas – he dreamed of playing soccer at Brown University. How did he get recruited? He told his story to Patrick Laughlin who was the Men's

Head Coach at Brown and they share a few commonalities. First - Pat is from Texas and, played youth soccer in Texas so did Jackson!



Jackson applied his academic and athletic accomplishments and sized himself up to the roster and opportunity. He talked to Pat about his college and career goals, invited Pat to watch him play, showed interest in the school and made a campus visit. **Why is this important?** Jackson treated his opportunity like a “job” – he sent his resume, he invited the coach to watch and evaluate him as a prospect and, was prepared on and off the field.

Remember – it's about what you do or don't do – if you do nothing, expect nothing.

RECRUITING SERVICES

The recruiting services is big business, and these companies often charge thousands of dollars to package your profile with hundreds of other kids and blast this to college coaches. The issue here is the student-athlete/family has just paid someone for an email blast hoping someone will notice them – it's like “throwing it against the wall to see what sticks” and worse, the player did not get to choose what schools best fit his or her academic focus, not did they size themselves up to the current roster and usually the results are negligible.

If you are intent on hiring a recruiting service – ask for a guarantee – or your money back. As them to give you the list of colleges that viewed your profile and call coaches who they said it was sent to and ask, did the recruiting company send my profile to you.

The answers you will receive will range from – NO, I don't recall receiving your profile, to what is your name and why didn't you send this to me direct – why did you hire someone to do this for you?

BEING PROACTIVE

The fact is your dreams and goals are unique, and your college search should be the same. Consider your goals and create a plan to help you achieve your desired results.

If you want to be a top prospect to a college coach – you will need to make sure it shows on the field and in the classroom.

THE EVALUATION WHILE ATTENDING TOURNAMENTS

When it comes to athletics, and recruiting - a college coach will evaluate a prospect based on a few factors.

First they will examine their current roster. Based on the roster, they will look for prospects that fill the following void: **a.]** Possess the technical, tactical, physical and psychological aspects **b.]** Prospects' that add value, depth and dimension to the current team **c.]** Prospects' who meet/exceed college admissions.

Did you know all sports except Football and Men's/Women's Basketball are considered a non-revenue sport at the collegiate level. So while you might be the best athlete in your sport in your town – you are competing against thousands of players across the USA and around the world.

Visit college websites and check out videos of the team – review the current college roster – this will tell you what a college coaches is looking for in a prospect and by position. If your sport is Soccer – the Division I roster is fixed at 28 players – so don't wait to see if they will find you – BE PROACTIVE – tell your story.

If your goal is to play for any NCAA Division I, II program who MUST registered with the NCAA Eligibility Center by the end of grade 10 – Why? Grades MATTER!



THE RECRUITING PROCESS

Each year college coaches will receive hundreds of inquiries for prospects looking to join a team. The problem is the majority of the prospects have not fully evaluated their options/opportunities.

Some players will focus on schools they have heard about or someone they know has attended – or only Division I or II schools. The fact is there are 2300+ two and four year accredited universities sponsoring over 50 sanctioned sports – with thousands of kids looking for an opportunity to play at the collegiate level.

With various governing bodies of college sports knowledge is POWER and you have the POWER to turn your dreams into reality. Don't rely on a pricy recruiting service to tell you without them you will not be recruited. The reality is – it is up to you to tell your story and college coaches want to hear from YOU not a recruiting service.

The Governing Of College Sports

No two are alike and their rules are unique

	National Collegiate Athletic Association Divisions I, II, and III 4-Year Schools - State - Private - Military Men's & Women's	
	National Association of Intercollegiate Athletics 4-Year Schools State & Private Men's & Women's	
	The United States Collegiate Athletic Association 4 - Year Schools - Public & Private Men's & Women's Dual Affiliation Members Include NCAA Division III - NAIA - NCCAA	
	National Christian College Athletic Association Divisions I & II 4-Year Schools - Private Men's & Women's	
	National Junior College Athletic Association Divisions I and III 2-Year Schools - Private & Community Men's & Women's	

COLLEGE RECRUITING

WHAT PARENTS NEED TO KNOW

THESE ARE THE GOVERNING ORGANIZATIONS FOR COLLEGIATE SPORTS EXCLUDING:

USPORTS FOR CANADA, 3C2A FOR CALIFORNIA COMMUNITY COLLEGE ATHLETIC ASSOCIATION

CREATING A ROAD MAP

Start by considering Geographic Location Pick at least 8 states you can see yourself living in for 4 to 5 years.



Consider climate – distance from home and if you would prefer an Urban or Rural setting.

Be realistic and keep your options & opportunity open.

CONSIDER YOUR CAREER –After your playing days have come and gone your education will last a lifetime.



Did you know there are more professional people in the world than – professional athlete? Long after your playing days have come and gone due to old age – injury or retirement –your education will last a lifetime.

THE RIGHT FIT –College coaches want players who excel academically and athletically.

Beauty is in the “eye” of the beholder. So, it’s important you check out the college roster and find out if you would be a good fit. TIP: If everyone is 5’10 and you are 5’4 size matters to the coach. If you don’t have size talk about your incredible mental and physical speed!

GETTING THE ATTENTION, YOU DESERVE AT TOURNAMENTS & SHOWCASE EVENTS

Attending showcase and tournaments are a great way to get noticed. The trick is standing out from the thousands of other players attending.

If you have created a list of colleges that fit your academic, athletic and geographic goals, then you are on the right track. You should have at least 30 colleges on your list for any showcase/tournament you are attending. Remember your resume will tell your story.

TIP: Do yourself a favor - invite college coaches that interest you to come watch you play! Include your resume and game schedule when you send your email.

While organizations can invite college coaches and host great events, if the players are not doing their part by telling a coach where they are playing – it’s hard for a college coach to find you – much less recruit you!

Don’t take a “wait and see” approach or leave your future up to someone else. Remember the 3 P’s Be PREPARED – Be PROACTIVE & Be PERSISTENT.

**FOLLOW UP**

When you connect to the right college, you will excel academically and, graduate with a meaningful degree. The perfect college offers a collegiate soccer program where you can add value, depth and dimension.

When you send your resume and/or invite a college coach to come watch you play, send a personal email to the colleges you have invited and ask if they were able to attend?

If they did – say thank you. If they were not able to attend, revised/update your resume and send to them – and let them know your personal contribution to the team during the event.

Finally – while you might ask why the college coach at an NCAA Division I or II college is not calling you back or emailing you – if you are in grades 9-10 – you need to understand coach's are obligated to follow NCAA Recruiting Rules.

If you are a junior or senior in High School and your goal is to play NCAA or NAIA sports you **MUST** register with the NCAA Eligibility Center or NAIA to be considered a bonafied college prospect to a college coach.

In closing, if the university is a top choice for you academically, geographically, athletically and if you were injured and could no longer play and you still want to be there, ask the college coach, if he or she has a camp so they can evaluate you personally. The goal is to get to your answers quickly.

We hope this information will help you navigate the college maze so you can be Prepared, Proactive and, Persistent in your college search.

www.MATCHFIT.com to jump-start your college search.



Charlie Kadupski – Founder & CEO The Sport Source, Inc.