

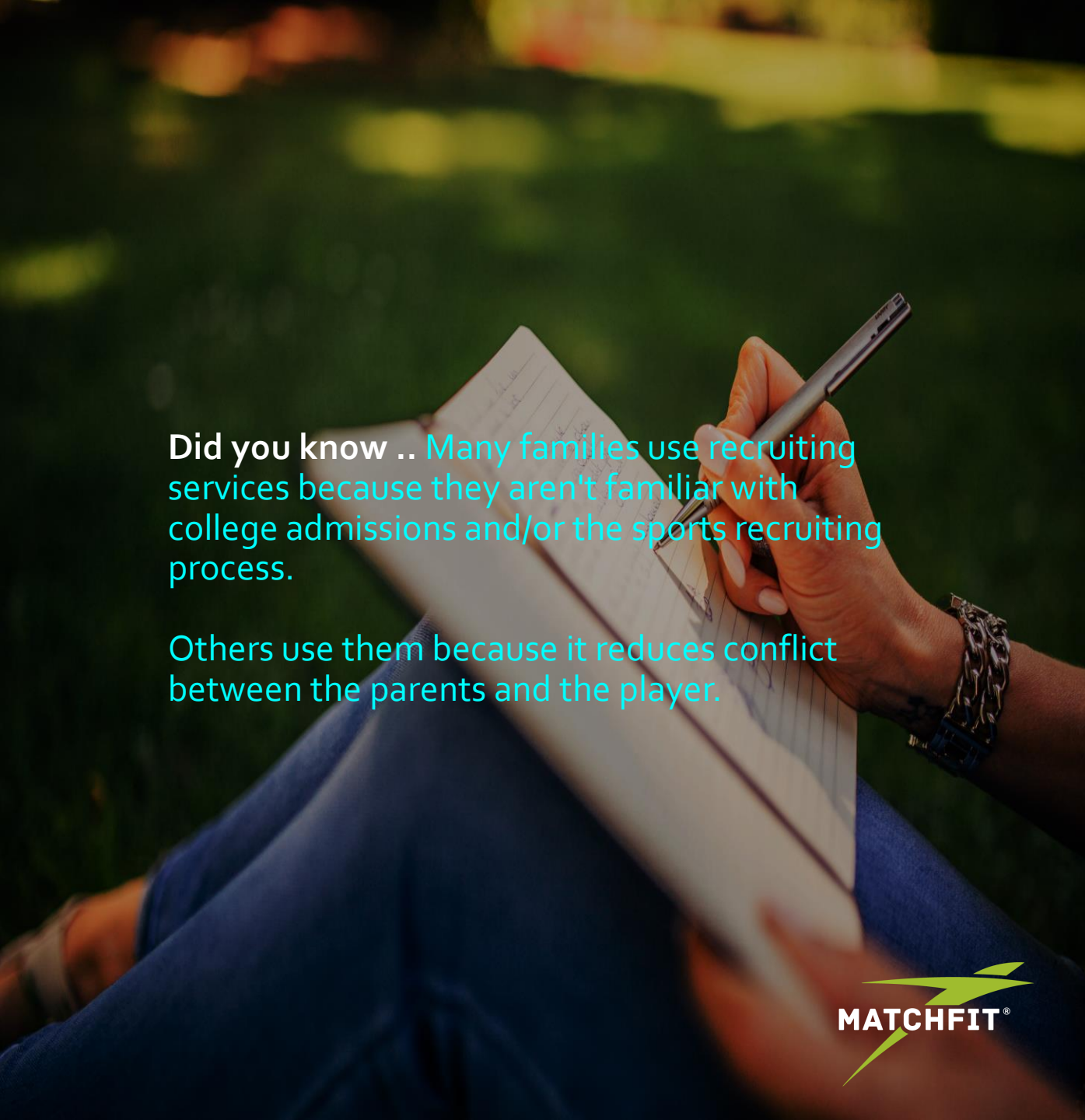
A group of four students are gathered around a table in a library, looking at a laptop screen. The background is filled with bookshelves. A semi-transparent blue and purple geometric overlay is on the left side of the image.

Myths & Realities College Admissions & Sports Recruiting

The logo features a stylized green and yellow lightning bolt above the word MATCHFIT in white capital letters, with a registered trademark symbol.

MATCHFIT®

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A close-up photograph of a person's hands holding a silver pen and writing on a lined notepad. The person is wearing a blue long-sleeved shirt and a silver chain-link bracelet. The background is a blurred green field, suggesting an outdoor sports setting.

Did you know .. Many families use recruiting services because they aren't familiar with college admissions and/or the sports recruiting process.

Others use them because it reduces conflict between the parents and the player.

Why don't recruiting services tell you their fees upfront to access "lots" of college coaches that subscribe to their services?

The typical fee range: \$1,000 – \$5,000 though you may find some services cheaper or more expensive.

Payment plans. Recruiting services who are charging several thousand dollars for their service realize most parents can't pay it in a lump sum.

Welcome to the payment plan. If you need a payment plan, maybe you should rethink how necessary this really is.

Put in the work yourself and save your money or take a vacation – I am sure you have earned it.



Myth 1 The fee you pay now will be made up by the incredibly large scholarships your child will receive.

You will be told that trading a couple of thousand dollars will get you scholarships worth \$10,000, \$20,000, \$30,000, or more per year.

OR

Pay \$2,000-\$3,000 now and you could save you over \$100,000 over the next four years. ❓



REALITY - Colleges are already awarding “award” packages that include academic, merit-based, federal aid, etc.

Placement services making claims of how much they will save you ARE NOT SAVING YOUR OR MAKING YOU MONEY – the school is already offering you this award because you asked or applied or earned it.

TIP - Many colleges offer a discount rate, and in some cases over \$10,500 per year which means the college saved the family/student \$42,000 over 4 years.

\$10,500 being the average, half of the students received or larger financial packages.

With **MATCHFIT** you can see which schools offer scholarships and financial aid!

Myth 2 College Admission Advisor Service - Will do everything for you.
You just need to sign up, pay your money, and offers will come rolling in.



FACT: College Admission Advisors /Recruiting services cannot improve your child's grades, test scores, talent, work ethic, and likeability, etc.

They can only present who your child is and wrap them up into the best package they are able to.

REALITY - Once the admission officer and/or college coach discover who your child is, they will either extend an invitation or not. You don't need a College Admission Advisor or Recruiting service for either of these options to happen. You simply need to apply, be realistic and show interest.

Myth 3 Sports Recruiting

College coaches give priority to kids who use the service.



There are a few college coaches who look at recruiting sites for athletes. This small group of coaches would include first-year coaches and those struggling to recruit players.

REALITY - Most college coaches have their own networks. They also rely heavily on athletes who contact them personally and develop relationships with them.



link, share and connect to college coaches actively recruiting!

FACT: College coaches don't have the time to search through databases of athletes who might or might not be a good fit or look emails from recruiting services – they want to connect with athletes direct.

Time to do something different.



Got Grades. Got Talent. Get a Plan. Get Recruited.

When Your Ready

SERACH. FIND. EXPLORE



Talk to your family & be honest.



- Because your best friend is going away to college that does not mean you need to go away to college.
- Don't ever think attending a two [2] year school means you are not achieving.
- If you have a boy friend or girlfriend your senior year in high school – break up NOW.
- Focus on YOU and what is best for YOU
- Narrow your choices to what is BEST for YOU